



Amerks Media Policies for 2020-21 Season



The following comprises the Rochester Americans' media access guidelines for the 2020-21 American Hockey League season. Please contact Warren Kosel (warren.kosel@bluecrossarena.com) with any questions regarding the information below.

Credentials

Season credentials will be available only to a very limited group of writers and photographers this season. Those eligible for season credentials have already been notified in a separate communication.

A small number of additional credentials will be available to writers and photographers on an individual-game basis for requests that specifically require the individual to physically be in the building. Those who need media credentials for individual games should contact Warren Kosel via email (warren.kosel@bluecrossarena.com) by 5 p.m. the day before a game, and by 5 p.m. on the Friday before a Sunday game.

Individual-game credentials can be picked up on the day of a game at the security checkpoint in the main lobby using the media entrance described in the "Building Access" section below. Please be sure to bring photo ID to claim your credential. As always, credentials should be **visible and prominently displayed at all times** when you are at Blue Cross Arena.

Media Availabilities

All media access to Players, Coaches and Executives during the 2020-21 AHL season will be conducted through virtual means. There will be no event level or locker room access by any media during the 2020-21 season, and no in-person interviews will be permitted at any time. The Club will make its best efforts to set up requested one-on-one interviews with the players and head coach Seth Appert, as appropriate. Media availabilities, including post-practice and post-game interviews, with Amerks head coach Seth Appert and select players will occur daily with media members solely via Zoom. Information on how to access the call will be distributed daily the morning of a scheduled practice or game. Requests for specific players will be reviewed by the Amerks media relations department and will be accommodated as much as possible. Media availabilities will begin approximately 10-15 minutes following the conclusion of practice and at the end of each game.

Practice Sessions/Game-Day Skates

Practice sessions and game-day morning skates will be open to media members with season credentials or credentials to that day's game. Other media members who need access to a specific practice may contact Warren Kosel (warren.kosel@bluecrossarena.com) to request access.

Building Access

Media members will be required to enter and exit Blue Cross Arena through the main entrance off Exchange Blvd. for practice and game-days. Before entering the building, you will need to complete a brief online questionnaire on a computer or mobile device and submit to a temperature check at the door. **The questionnaire can be found online at visitors.bluecrossarena.com and must be submitted prior to each visit upon entering the building.** Masks will be required to enter the arena and **must be worn at all times** while in the building. For games, the main entrance will be open one hour before the scheduled puck-drop. For practices, the media entrance will be open 30 minutes prior to the scheduled start of practice and will close 15 minutes after the scheduled start of practice.

Once inside the arena, photographers will proceed directly to their assigned shooting locations. Writers will proceed directly to the press box or auxiliary seating locations as instructed by the Amerks media relations department. To reach the press box, take the elevator located adjacent to the box office to the fourth floor and proceed down the hallway.

For practices and game-day skates, media are permitted to watch from the top of the 100 level on the penalty box side of the rink between sections 103-108. Once inside the building, proceed up the escalator or the main stairs to the upper concourse. Take the concourse around to the 100-level seating section and take a seat in one of those sections. Please make a conscious effort to spread out as much as you can and leave at least five empty seats between you and the closest person.

Game-Night Information

Individual-game credentials can be picked up at the security checkpoint in the main lobby.

Per the AHL, there will be no pre-game meal for media members. All game-night materials, including rosters, game notes, media kits and press clips, will be provided digitally this season and will be available for download via the Amerks digital press box located on www.amerks.com.

As in years past, game-night highlights will continue to be made available on the SendtoNews platform.

For the 2020-21 season, media **will not be allowed on the event level** at any time for any reason. Seating charts for games will be posted throughout the press box to assist in finding designated seating areas.