



# 2022-2023 AMERKS GAMEDAY PROCEDURES

## Media Information

### ENTRY PROCEDURES

All media covering Amerks games will enter The Blue Cross Arena through the main entrance off Exchange Blvd. The entrance and Pass Gate will be open two hours and 15 minutes prior to the opening face-off and will close 15 minutes after puck-drop.

### MEDIA PARKING

Parking is available in the surface lot on Court Street across from Blue Cross Arena. There will be no free parking around the building.

### TV LIVE SHOTS

All requests for pre-game television live shots should be coordinated through the Amerks public relations department. All requests for a live shot must be made by noon the day of the game in order to make the necessary accommodations.

### CREDENTIALS

Season and game-night credentials are available only to those media members who cover the team on a regular basis on assignment from a legitimate media outlet. Those who need media credentials for an individual game should contact **Warren Kosel** in the Amerks Public Relations department by 5:00 p.m. the day before a game, and by 5:00 p.m. on Friday before a Sunday game. All requests for individual game seating should be submitted by the publication editor using a professional email account. Furthermore, freelance photographers will be admitted on an assignment-only basis, which must come from the photo editor. Press box seats are filled on a space-available basis. Media credentials will be available two hours before game time and can be picked up at the Pass Gate, which is located in-between the Box Office and Team Store just off the main atrium of Blue Cross Arena.

### PRESS BOX PROCEDURES

All working media will have full access to the press box. Seating assignments will be posted throughout the press box. Although spacing is limited, please make every effort to maintain social distancing when possible. To reach the press box from the pass gate, walk past the ticketing area through the main atrium towards the elevator located on the Exchange Blvd. side of the arena. Take the elevator to the fourth floor, where the press box is located. Only working, credentialed media will be allowed access to the press box.

### GAME-NIGHT INFORMATION

All game-night materials, including rosters, game notes, media kits and press clips, will be again provided digitally and will be available for download via the Amerks digital press box located at [www.amerks.com/media](http://www.amerks.com/media). Game highlights will continue to be made available on the SendtoNews platform.

### MEDIA LOUNGE

A pre-game media meal will be served for credentialed media, team and league officials, scouts and game-night staff in the Riverside Room on the riverside of Blue Cross Arena. The media lounge will open two hours before each game.

### POST-GAME MEDIA AVAILABILITIES

Media availabilities with media members and players, coaches, and/or hockey operations personnel will take place both **in-person and virtually via Zoom**. Following the conclusion of the game, head coach Seth Appert and select players will be made available in a press conference-style format. Interviews will take place approximately 10 minutes after the game.

Due to space limitations, the Amerks locker room will not be open to media. For this season, all interviews will take place in the vacant dressing room at the end of the hallway. Media members are asked to enter and exit through the door closest to Court St. The other door closest to the Amerks locker room will be reserved solely for team personnel. Only credentialed media members will be allowed access to post-game interviews.

To access the media room, walk down the stairs to the right of section 127 and enter back hallway by way of Zamboni entrance. Proceed right towards the back hallway and the media room will be straight ahead. Your cooperation is appreciated in maintaining a working atmosphere during all interviews.



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### INTERNET ACCESS

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Media can access the "BCA Media" network by entering "Season22-23" as the password. Hard lines are also readily available.

### EXIT PROCEDURES

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Once all interviews have taken place, media and photographers are welcome to leave Blue Cross Arena through the doors at the end of the hallway off Court St.

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